



## CONDOMOLOGY MATERIALS: *DISTRIBUTION TIPS*

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### Videos

- **For partner organizations**, the video can be featured on a website, such as the homepage or in a sub-section on sexual health, and shown at an event or conference.
- **For healthcare providers**, play the video for patients and their families in a private room or show the video during a meeting or seminar, sharing with colleagues and peers.
- **For educators**, showcase the video during a class on condoms, or distribute the video via an online classroom web portal as a general resource or to supplement an assignment.
- **For everyone**, the video can be distributed across social media channels (Blogs, Twitter, YouTube, Facebook).

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### Infographics

- **For partner organizations**, include both sizes as a downloadable PDF on a website, such as on the homepage or a sub-section on sexual health or displayed at an event or conference.
- **For healthcare providers**, use poster size to exhibit in patient waiting rooms or displayed at an event or conference.
- **For educators**, distribute as a hand-out during lectures, display poster size in classroom or make available on online classroom web portal.
- **For everyone**, similar to the video, the infographic can be shared through social media channels.

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### Consumer Presentation

- **For partner organizations**, all or select slides can be used during seminars or conferences, printed in a presentable booklet for an office or distributed or mailed to advocate audiences during important sexual health awareness months.
- **For healthcare providers**, all or select slides can be printed in a presentable booklet and placed in an office setting, given to a patient seeking sexual health care or mailed to patients during important sexual health awareness months.
- **For educators**, all or select slides may be used during a lecture, presentation or training on condoms.

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### Professional Presentation

- **For healthcare providers and partner organizations**, use as reference tool, and share with colleagues. Select slides can be used during seminars and conferences, as appropriate.
- **For educators**, use as reference tool and select slides during lecture, distribute to students in sexual education class as background reading on condoms.