



## FACT SHEET

### WHAT IS CONDOMOLOGY?

con-dom-ol'-o-gy n. the study of condoms\*; a collection of fact-based resources in simple, easy-to-understand language.

1. Condomology is an initiative by the American Sexual Health Association<sup>†</sup> to ensure that the facts about condoms are available and understood by all, so consumers can make informed choices about their sexual health and influencers, at all levels, have credible, evidence-based condom communications at their disposal in simple, plain language.
2. It includes a collection of fact-based content:
  - Professional Presentation: *Condom Effectiveness Scientific Dossier*
  - Consumer Presentation: *Making Informed Decisions: Facts About Condoms*
  - Infographic: *No More Excuses: Help Each Other Get the Facts*
  - Video: *A How-To Guide for Getting It On*
  - Video: *How Latex Condoms are Made*
  - Video: *History of Condoms*

Stay tuned for new and updated content. Condomology information will be updated frequently.

### WHY IS IT IMPORTANT?

There is ample evidence showing that condoms, when used consistently and correctly, are highly effective at preventing BOTH unintended pregnancies and sexually transmitted infections (STIs). Despite these benefits, misperceptions about condoms remain— facts show condoms provide significant advantages: they are easily accessible, inexpensive and designed to increase pleasure.

Condomology will help advance open, honest, fact-based dialogue about sexual health and condom effectiveness. It will begin to change misperceptions about condoms, increase condom usage, and improve the state of sexual health.

### WHO CAN USE IT?

Condomology is available to all audiences, including consumers, health care providers, public health experts, educators, and professional and advocacy organizations. The American Sexual Health Association will enlist the support and engagement of a broad cross-section of experts and organizations to promote Condomology. By sharing Condomology, we hope others will use our resources to communicate the facts about condoms through their own channels, start having fact-based conversations and change not just perceptions but behaviors, as well.

### HOW CAN I ACCESS IT?

Please visit [www.factsaboutcondoms.com](http://www.factsaboutcondoms.com) for access to all Condomology content, tips for distribution, and more!

\*Where “condom” is referenced, it refers to latex, polyurethane, or polyisoprene male condoms currently marketed in the US, unless otherwise specified.

<sup>†</sup>Funded by an unrestricted educational grant from Church & Dwight, the makers of TROJAN® brand condoms